Information-Based Measurement

Measuring outcomes is an important and ongoing part of advancing our inclusion, diversity, equity and access goals at Girls on the Run.

According to Poverty USA, 11.8% of families live in poverty with 29.9% living close to poverty (household income less than 2 times greater than poverty threshold). Girls on the Run is committed to serving any girl who wishes to participate and between 2015 and 2019, the organization provided over $59 million in financial assistance to 44% of participants (438,000) served.

Girls on the Run strongly encourages each council to mirror the racial and ethnic diversity of their communities in four key stakeholder groups: participants, coaches, staff, and board members. Collectively, Girls on the Run International (“HQ”) tracks how the organization mirrors the national population. Of the four stakeholder groups: participants are the most diverse and almost mirror the population.
Information-Based Measurement

HQ Staff Race/Ethnicity

2016

- White: 86%
- Hispanic: 7%
- Asian: 7%
- Other: 4%

2020

- White: 72%
- Hispanic: 17%
- Asian: 7%
- Other: 4%

U.S. Population Age 18+

- White: 64%
- Hispanic: 13%
- African American: 12%
- Asian: 8%
- Other: 6%

HQ Staff Race/Ethnicity by Level

Leadership

- White: 78%
- Hispanic: 11%
- African American: 11%
- Other: 1%

Management

- White: 75%
- Hispanic: 5%
- African American: 21%
- Other: 1%

Professional/Skilled Staff/Support

- White: 64%
- Hispanic: 18%
- African American: 13%
- Other: 6%

U.S. Population Age 18+

- White: 64%
- Hispanic: 15%
- African American: 12%
- Other: 7%

HQ Board Race/Ethnicity

2017

- White: 90%
- Hispanic: 6%
- Asian: 19%

2020

- White: 70%
- Hispanic: 30%
- Asian: 12%

U.S. Population Age 18+

- White: 64%
- Hispanic: 15%
- African American: 12%
- Other: 7%