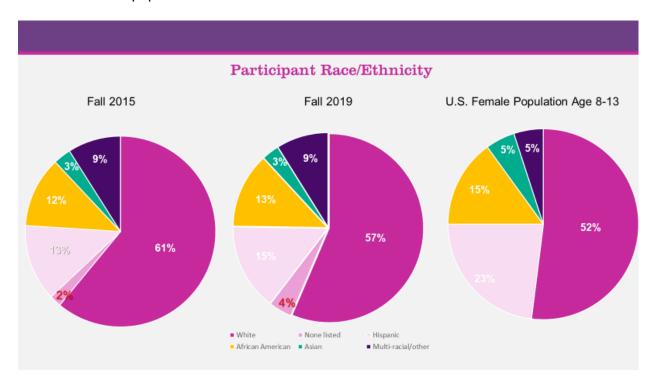
Information-Based Measurement



Measuring outcomes is an important and ongoing part of advancing our inclusion, diversity, equity and access goals at Girls on the Run.

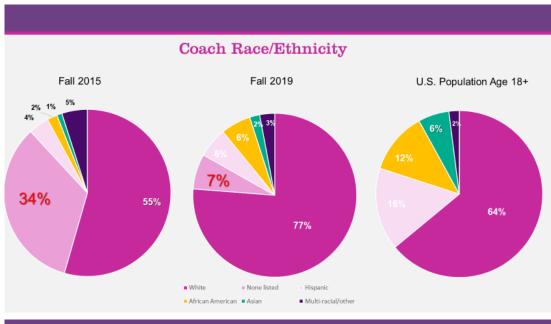
According to Poverty USA, 11.8% of families live in poverty with 29.9% living close to poverty (household income less than 2 times greater than poverty threshold). Girls on the Run is committed to serving any girl who wishes to participate and between 2015 and 2019, the organization provided over \$59 million in financial assistance to 44% of participants (438,000) served.

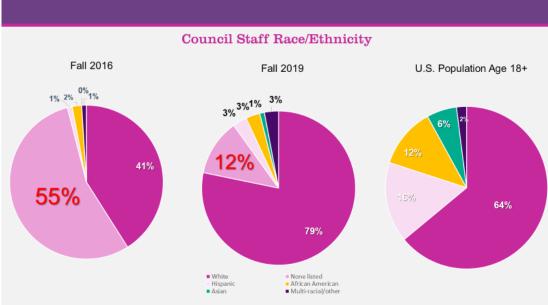
Girls on the Run strongly encourages each council to mirror the racial and ethnic diversity of their communities in four key stakeholder groups: participants, coaches, staff, and board members. Collectively, Girls on the Run International ("HQ") tracks how the organization mirrors the national population. Of the four stakeholder groups: participants are the most diverse and almost mirror the population.

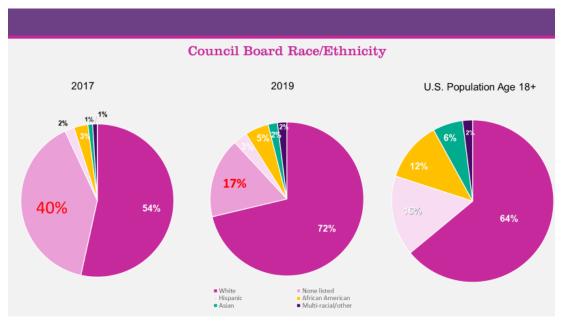


Information-Based Measurement









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