**Gourdy’s Pumpkin Run • Empowerment Patch**

**Email or Letter Template**

*A note for members of the Empowerment Patch*

*Consider sending an email or letter to friends and family members asking for their support. Be sure the letter includes: why you are fundraising, your fundraising goal, and the link to your fundraising page. Ares for personalization are noted below in pink.*

Dear [Name],

Today, I am writing to ask for your support. This fall, I am participating in the Gourdy’s Pumpkin Run [enter location of event or virtual event] as a member of the Empowerment Patch. This means I am fundraising for an organization called Girls on the Run.

If you are not familiar with Girls on the Run, I’d love to share a little bit about it with you now. Dedicated to a world where every girl knows and activates her limitless potential, Girls on the Run has impacted the lives of millions of girls across the country through a fun and effective program designed to enhance girls’ social, emotional, and physical skills and behaviors to successfully navigate life experiences. If there is one thing I want to emphasize to you it is that Girls on the Run is for every girl. Physical activity—including running and strength & conditioning—is woven into lessons but the program is accessible to all girls regardless of athletic ability or fitness level.

[insert personal reason for why supporting Girls on the Run is important to you – an example of how to start could be “I’m choosing to support Girls on the Run because..” or “Supporting Girls on the Run is important to me because..”]

Why do I need your help? Well, in order to reach all girls and ensure that Girls on the Run is accessible to any girl who wishes to participate, my goal is to raise $[insert amount] so that more girls can participate.

Will you consider making a donation? [*Alternative copy:* Will you consider making a donation of $[amount]?] Every dollar makes a big difference and I can only reach my goal with your support!

You can give online by going to [insert link to personal fundraising page].

By supporting my fundraiser for Girls on the Run, you are demonstrating your belief in me and in a world where **all** girls know and activate their limitless potential and are free to boldly pursue their dreams.

Thank you for your consideration and kind support.