

P.J. Salvage Releases Charitable Capsule in Partnership with Girls on the Run

Sales from Highlighted Collections Support P.J. Salvage's \$10,000 Pledge to Program

For Immediate Release IRVINE, Calif., August 26, 2021 - In alignment with Women's Equality Day, P.J. Salvage, a California-based contemporary sleep and loungewear brand, announces the launch of a charitable capsule collection in partnership with Girls on the Run International, a national nonprofit organization that encourages the development of essential skills to help girls navigate their worlds and establish a lifetime appreciation for health and fitness. A portion of proceeds from each sale will support P.J. Salvage's pledge of \$10,000 to the organization. Produced in Certified Women- Owned factories, the P.J. Salvage x Girls on the Run collection embodies the want of feeling "cozy" in both literal and figurative ways - to support compassion, fairness, inclusivity and equitable opportunities for all women and girls. The four-piece collection, aptly named "Gold Star Status," includes short and long-sleeved lounge tops with matching pant and short silhouettes in a sage green hue, featuring gold foil and white stripes, finished with a gold foil star on each piece. The P.J. Salvage x Girls on the Run "Gold Star Status" capsule will launch on August 26th at PJSalvage.com for \$50- \$122 each in sizes XS - XL. Additional collections to benefit Girls on the Run will debut later this Fall/Winter. To learn more about the collaboration, visit PJSalvage.com or girlsontherun.org

About P.J. Salvage

P.J. Salvage is a California contemporary brand specializing in luxury essentials and the pursuit of a comfy, casual lifestyle. The brand's ethos to LIVE.LIFE.COZY. is translated through its incredibly soft fabrics, gorgeous prints and meticulous attention to detail. Designs include effortless, modern silhouettes, assorted over a beautiful collection of contemporary sleepwear, loungewear and sportswear.

About Girls on the Run

Based in Charlotte, N.C., Girls on the Run is a national nonprofit organization with local councils in all 50 states. Founded in 1996 with 13 girls, Girls on the Run has now served more than 2 million girls. Over the course of the program, girls in 3rd-8th grade develop essential social, emotional and physical skills to successfully navigate life experiences. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event. Girls on the Run is included as a top research-based program in a Social-Emotional Learning Guide developed by researchers at Harvard University. The organization has been recognized by the National Afterschool Association (NAA) as one of the

most influential after-school programs and by Health.gov as a National Youth Sports Strategy champion. Visit www.girlsontherun.org to learn how to get involved in your community.

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