



Girls on the Run Summit

June 25-29, 2022

Hilton Minneapolis



Inspiration. Connection. Education. Rejuvenation.

Experience all this and more at
the 2022 Girls on the Run Summit.


Summit brings together Girls on the Run council staff and board members, community influencers, and like-minded corporations and organizations for four days of professional development sessions, engaging networking, inspirational keynote speakers, fitness and wellness activities, and more.

With over 550 attendees, the 2022 Summit presents an unparalleled opportunity to showcase your brand to women and men who share a passion for health, wellness, fitness, and most importantly, girls' and women's empowerment.



For questions, more information and customized sponsorship opportunities, contact:

CHRISTINA TRABAND

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Opportunities exist for special promotions, sampling and customized attendee engagement. As an exhibitor at our Expo, you will be able to engage with council staff and board members and can choose to sell products alongside Girls on the Run branded merchandise. As a Summit sponsor, this will not only allow you to participate and engage with attendees at the Expo, but make your organization stand out during a specific part of Summit.

We look forward to creating the best experience for your company at this unforgettable event.

Sponsorship Opportunities

Presenting Sponsor \$20,000 (Only one available!)

The Presenting level of sponsorship gives you the most exposure and marketing power at Summit. As the exclusive Presenting Sponsor, your company will receive premiere exposure and recognition.

This sponsorship includes:

- ★ Recognition as the Presenting Sponsor with logo inclusion on all program materials (*printed and digital*) and on event signage, emails, website and during a General Session
- ★ Company logo on podium signage in all General Sessions
- ★ All communication regarding this event will have "presented by [company name]"
- ★ Opportunity to provide a welcome video to be placed in pre-event email to all attendees
- ★ Recognition at the Recharge Station (*afternoon snack break*)
- ★ Acknowledgement as the Presenting Sponsor in three (3) social media posts
- ★ Two (2) exclusive push notifications via the Summit App
- ★ Four tickets to each Summit event
- ★ Opportunity to be included in one (1) pre-event and one (1) post-event e-blast, sent by Girls on the Run International
- ★ Banner (*provided by sponsor*) prominently displayed on site throughout entire Summit
- ★ Exclusive opportunity to promote company through additional preferred vehicles as mutually agreed upon
- ★ Company profile included in Summit App
- ★ Opportunity to have a 6' table in a priority location Monday through Wednesday while the professional development breakouts are in session
- ★ Premiere placement of a 10' x 10' exhibitor booth (10' x 20' upon request) at the Expo



Tuesday Night Social - \$10,000 (Only one available!)

Receive the most visibility in a celebratory fashion with a social gathering that attendees won't want to miss. Attendees enjoy celebrating and connecting with each other in a relaxed environment after a long day of learning. This opportunity will be open to all attendees.

This sponsorship includes:

- ★ All communication regarding this event will have "sponsored by [company name]"
- ★ Event space and food for event included at no additional charge (Note: alcoholic beverages not included)
- ★ Inclusion in a pre-event email introducing this social event
- ★ Exclusive push notifications reminding attendees of the event leading up to the event and when the event kicks off
- ★ Opportunity to provide giveaway at the event
- ★ Company logo included on all program materials (printed and digital) and event sponsor signage
- ★ Company logo on event website with link to company website
- ★ Recognition as Summit sponsor in a General Session
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo

Note: Girls on the Run International will manage the planning, execution and payments of this event with the hotel. If your company requires specific items at this sponsored event, it will be an additional charge, depending on cost of the selected item.

Film Viewing Social - \$10,000 (Only one available!)

Provide an opportunity for attendees to sit back, relax and enjoy an evening of short films for women, by women and about women. This event will start with a short time for socializing with cocktails and hors d'oeuvres and then go into programming featuring LUNAFEST films. This opportunity will be open to all attendees.

This sponsorship includes:

- ★ All communication regarding this event will have "sponsored by [company name]"
- ★ Event space and food for event included at no additional charge (Note: alcoholic beverages not included)
- ★ Inclusion in a pre-event email introducing this social event
- ★ Exclusive push notifications reminding attendees of the event leading up to the event and when the event kicks off
- ★ Opportunity to provide giveaway at the event
- ★ Company logo included on all program materials (printed and digital) and event sponsor signage
- ★ Company logo on event website with link to company website
- ★ Recognition as Summit sponsor in a General Session
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo

Note: Girls on the Run International will manage the planning, execution and payments of this event with the hotel. If your company requires specific items at this sponsored event, it will be an additional charge, depending on cost of the selected item.



Summit App “Powered by…” \$7,500 (Only one available!)

Receive the most visibility in digital fashion within the Summit App. Attendees enjoy taking part in activities within the App allowing them to win prizes, connect with other attendees and view important event information during their entire time at Summit.

This sponsorship includes:

- ★ “Powered by [company name]” banner at the top of each screen within the App
- ★ Inclusion in a dedicated pre-event email introducing the Summit App to attendees
- ★ All communication will include “Powered by [company name]” when referencing the App.
- ★ Two (2) exclusive push notifications with “App being Powered by [company name]” during the event
- ★ Opportunity to provide giveaway to top App users
- ★ Company logo included on all program materials (*printed and digital*) and event sponsor signage
- ★ Company logo on event website with link to company website
- ★ Recognition as Summit sponsor in a General Session
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo



Water Stop Sponsor - \$5,000 (Only one available!)

As the Exclusive Water Stop Sponsor, your company will be recognized at one of the most popular locations at the Summit — the water stations!

This sponsorship includes:

- ★ Company branded water stop stations placed in prominent locations throughout the event to include company tablecloth and banner (*provided by the sponsor*)
- ★ Opportunity to provide a branded water bottle or other giveaway for all attendees to be given out during registration or at expo booth (*must confirm giveaway 60 days prior to event*)
- ★ Company logo included on all program materials (*printed and digital*) and event sponsor signage
- ★ Company logo on event website with link to company website
- ★ Recognition as Summit sponsor in a General Session
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo



Fuel Sponsor

\$5,000 (Only five available!)

The Fuel Sponsorship gives you the perfect platform to showcase your company during a meal. You may choose to sponsor one meal from the following: Monday breakfast, Monday lunch, Tuesday breakfast, Tuesday lunch or Wednesday breakfast

This sponsorship includes:

- ★ Opportunity to speak up to 5 minutes during sponsored meal
- ★ Four (4) tickets to the meal being sponsored by your company
- ★ Company logo prominently displayed during sponsored meal
- ★ Opportunity to display additional signage at sponsored meal (*must be provided by sponsor and notify staff before event for logistics*)
- ★ Opportunity for attendee giveaway at sponsored meal
- ★ Company logo included on all program materials (*printed and digital*) and event sponsor signage
- ★ Company logo on event website with link to company website
- ★ Recognition as Summit sponsor in a General Session
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo

Note: Girls on the Run International will manage the planning, execution and payments of all sponsored meals. If your company requires specific items at your sponsored meal, it will be an additional charge, depending on cost of the selected item.

Fitness Activity Sponsor

\$3,000 (Only two available!)

The Fitness Activity Sponsorship is an excellent opportunity to engage our health and wellness minded attendees! As a Fitness Activity Sponsor, your company will host two optional fitness activities on Monday and Tuesday mornings—either yoga or runs, with expected attendance of 50-100 in each session.

This sponsorship includes:

- ★ Table at the sponsored event, with an opportunity to provide a giveaway to attendees (*must confirm giveaway 60 days prior to event*)
- ★ Company logo on fitness activity signage
- ★ Company name on all program materials (*printed and digital*)
- ★ Company logo on event website with link to company website
- ★ Company profile included in Summit App
- ★ 10' x 10' booth at the Expo



The Expo

The Expo continues to be one of the most popular events among Summit attendees. As an exhibitor, you are invited to showcase your services, merchandise, upcoming promotions and brand, as well as sell products, distribute samples and/or host games or contests.

All exhibitors will be included in our networking activity which will encourage attendees to visit every booth for a chance to win raffle prizes!

Note: All sponsorships include Expo benefits!



Expo Set-Up

Sunday, June 26, 2022
(9 a.m. – 1 p.m.)

Note: All exhibits must be ready by 1:00p.m. on Sunday, June 26, 2022. If additional set up time is necessary, please connect with Christina at ctraband@girlsontherun.org one week prior to event.

Expo Dates & Times

Sunday, June 26, 2022
(2 p.m. – 6:30 p.m.)

Note: A Welcome Reception will follow the Expo from 6:30p.m. – 8p.m. We invite you to join once you have packed up your booth.

Expo Move-Out

Sunday, June 26, 2022
(6:30 p.m. – 8:30 p.m.)

Rates for Booth Space

	Prior to 10/31/2021	11/1/2021 – 6/1/2022
10' x 10'	\$1,250	\$1,750
10' x 20'	\$1,750	\$2,250

Each booth includes:

- ★ One 6' table with standard tablecloth
(up to two tables for 10' x 20' space)
- ★ Two chairs *(additional chairs upon request)*
- ★ Company name in the printed Girls on the Run Summit program and exhibitor guide distributed to all attendees
- ★ Company name included in one pre-event email to attendees highlighting exhibitors
- ★ Company name listed on the Girls on the Run Summit website and linking to company website
- ★ Complimentary Wi-Fi and electricity included
(Additional A/V needs will be an additional charge and must go through the PSAV company in the hotel)
- ★ Handling fees *(both inbound and outbound)*
- ★ Access to attendee roster including attendee name and council – upon request *(Note: All attendee communication must come directly from Girls on the Run International)*
- ★ Secure exhibit hall
- ★ Invitation to the Welcome Reception
- ★ Invitation to attend the State of the Union Keynote Address by Girls on the Run International Chief Executive Officer, Elizabeth Kunz, on Monday, June 27
- ★ Opportunity to provide giveaway(s) to attendees at booth