## FOR IMMEDIATE RELEASE

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## Girls on the Run International Awarded Campbell Soup Foundation Community Impact Grant for Inspiring Healthy Communities

Seven Girls on the Run councils to receive support from new round of funding

Charlotte, NC: Girls on the Run International was selected as one of 42 organizations to receive funding from the Campbell Soup Company and Campbell Soup Foundation's Community Impact Grants program. Community Impact Grants provide support to employee-nominated nonprofit organizations operating in Campbell communities and making a meaningful impact within one or more of the focus areas of the Foundation: increasing food access, encouraging healthy living and nurturing Campbell neighborhoods.

"As an organization committed to empowering adolescent girls through lessons that unlock critical life skills while celebrating the joy of movement, we are honored to receive this grant." said Liz Wian, vice president of partnerships and development at Girls on the Run International. "Like Girls on the Run International, Campbell's ongoing dedication to building vibrant, healthy communities is transformative. We are grateful to receive grant funding once again from the Campbell Soup Foundation, which will help councils implement our inclusive and life-changing programs with even more girls in their communities."

This year, Girls on the Run International was awarded a total of \$75,000 from the Community Impact Grant. In addition to supporting the organization's inclusion, diversity, equity and access work, this grant will impact the following seven employee-nominated councils serving Campbell communities:

- · Girls on the Run Central Wisconsin Beloit, WI
- Girls on the Run Greater Cincinnati Cincinnati, OH
- Girls on the Run Southeastern Suburban Pennsylvania Downingtown, PA
- Girls on the Run Southeastern Wisconsin Franklin, WI
- Girls on the Run Greater Oregon Tualatin, OR
- Girls on the Run Maricopa & Pinal Counties Goodyear, AZ
- Girls on the Run Northwest Ohio Napoleon, OH

The \$75,000 grant will be used for general Girls on the Run programming and operations across the spring 2022 and/or fall 2022 season(s), including support of:

- Program scholarships to girls demonstrating economic need.
- Council efforts to build programming reach to pre-pandemic levels.
- Program implementation costs such as curricula, supplies, coach training and recruitment.
- Advancement of inclusion, diversity, equity, and access efforts nationally and within the above local council communities.

Girls on the Run International inspires girls in 3<sup>rd</sup>-8<sup>th</sup> grade to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running. Located throughout the U.S. and Canada, our programs center on skills that enhance social-emotional intelligence, team-building and healthy habits. To learn more about Girls on the Run, our impact and how to get involved, please visit:

## girlsontherun.org.

Community Impact Grants were launched in 2019 to expand the geographic reach of the Foundation's funding to more communities where Campbell has operations and to engage more employees in the grantmaking process. This year's grantees include 40 organizations in 30 Campbell plant and office communities and two national organizations (including Girls on the Run International).

Since 1953, the Campbell Soup Foundation has provided financial support to communities throughout North America where Campbell employees live and work. The Foundation is employee-run, governed by a Board of Trustees and advised by an Executive Committee. To learn more about the Foundation and Campbell's community affairs programming, visit <a href="mailto:campbellsoupcompany.com/our-impact/community/">campbellsoupcompany.com/our-impact/community/</a>.

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## **About Girls on the Run**

Founded in 1996 with 13 girls, Girls on the Run, an international nonprofit organization, has now served over 2 million girls. Over the course of the program, girls in 3rd-8th grade develop essential social, emotional and physical skills to successfully navigate life experiences. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event. With the largest 5K series by number of events in the world, Girls on the Run hosts more than 330 5Ks per year. Girls on the Run is included as a top research-based program in a Social-Emotional Learning Guide developed by researchers at Harvard University and has been recognized by the National Afterschool Association (NAA) as one of the most influential after-school programs. Visit www.girlsontherun.org to learn how to get involved in your community.