



Logo Guideline Agreement

Girls on the Run® International has strict brand identity standards that all councils and third party vendors must adhere to when using the Girls on the Run name and logo.

Girls on the Run International hereby grants to _____, located at _____, a limited permission to use the Girls on the Run registered trademark as depicted in the Brand Identity Guidelines without any additions or alterations for the sole purpose as described below in the Description of Work, in order to promote the Girls on the Run program and special events. No other use of the logo is permitted. This permission is effective from the authorized date of the membership agreement until otherwise terminated by the Girls on the Run council or Girls on the Run International. Any subsequent use of the logo or any other Girls on the Run trademarks or copyrighted materials is strictly prohibited, unless granted in writing through contract with Girls on the Run International.

Girls on the Run International retains the right to terminate this agreement at any time.

This logo must be used exactly as provided and cannot be altered or adorned in any way. PMS colors are pink PMS 240C and green PMS 368C.

The Girls on the Run name or logo may not be reproduced on any apparel or merchandising without prior written approval of Girls on the Run International.

Please agree to the following information and return a signed copy to Girls on the Run International to be granted limited permission to use the Girls on the Run registered trademark.

I, _____ (representative of _____), agree to the following logo usage guidelines.

1. I understand that all printed materials given to me are under copyright and may not be reproduced in any way unless written permission is received.
2. I will not alter, change or adorn the logo in any way and agree to adhere to the guidelines set forth in the most recent Branding Guidelines.
3. I agree to provide Girls on the Run International with advance copies or proofs of any materials created with the Girls on the Run name or logo.
4. I agree to remove the Girls on the Run name and/or logo within five business days as requested by Girls on the Run International.

Print Title

Signature

Date

Description of Work:

OFFICE USE ONLY

Permission granted to display logo for: _____

Girls on the Run Representative

Date