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Girls on the Run International and BAND Team Up in National Partnership

*Leading group communication app for teams and groups to support
girl-empowerment nonprofit which serves 10,000 teams of 160,000 girls a year*

CHARLOTTE, N.C. and LOS ANGELES (September 6, 2023) – Today, [Girls on the Run International](#), a nonprofit that empowers young girls, announced it has partnered with [BAND](#), a leading app that makes it easier for teams and groups to communicate. Every year, Girls on the Run serves about 160,000 participants on more than 10,000 teams across the U.S. and in parts of Canada.

"We are thrilled and inspired to partner with Girls on the Run and collaborate with their team. This partnership amplifies our shared dedication to fostering growth and communication excellence," said BAND U.S. General Manager Sidney Chae. "We are excited to see BAND's efficient communication tools deliver a powerful impact on their operations by streamlining all information sharing in one place."



Senior Vice President of Partnerships and Development Elizabeth Wian said, "Girls on the Run is always looking for ways to support our network of more than 165 councils. Council leaders are in constant communication with the 37,000 volunteers who coach each year. In turn, those coaches need to communicate with the caregivers of the 180,000 participants who sign up for our program annually. BAND will help us streamline communications across the organization which will strengthen our network and our collective impact."

BAND helps group leaders to manage and communicate with their teams on one platform through group messaging, notifications, calendars, RSVPs, photos and videos, polls, live streams, and more. More than 350,000 group leaders use all-in-one BAND including sports teams, school clubs, businesses, and friends and families. BAND is available for free on iOS, Android, and online.

Wian added, "With BAND, council leaders and coaches can ensure their messages reach members instantly and save time with sharing the information across multiple platforms."

To learn more, watch [this video](#). To sign up, visit [this link](#).

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About BAND

BAND (band.us) is a leading group communication app that makes it easier for teams to stay on the same page. Leaders use BAND to manage and communicate with their teams on one platform through critical features like group messaging, notifications, calendars, RSVPs, pictures & videos, polls, live streams, and more. Over 350,000 group leaders are using BAND throughout the states, including sports teams, school clubs, businesses, and friends and families. BAND is available for free on iOS, Android, and online. For more information, visit <https://band.us>.

About Girls on the Run

Girls on the Run International (GOTRI) creates and offers after-school empowerment programs designed for 3rd- to 8th-grade girls. The national nonprofit helps participants recognize their inner strength, increase their level of physical activity, imagine their possibilities, and confidently stand up for themselves and others through the innovative integration of fun physical activities, life-skills lessons, and impactful community projects. The research-based curriculum led by trained volunteer coaches explores core topics relevant to 8- to 13-year-old girls, including understanding emotions, fostering friendships, expressing empathy, and standing up for ourselves. The coaches and curriculum create a sense of belonging for all participants and meet the vital needs of girls today. The program culminates in a community impact project and a celebratory 5K. Since it was founded in 1996, this national movement has served more than 2.25 million girls in all 50 states and Canada. Learn more at girlsontherun.org.