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| **Council Specific Data - Quantitative** | **Pinwheel Report** |
| Historical **# girls served** (season and/or annually) | Sites > Report tab > **Site Historical Data** (excel) |
| Historical **# teams** (season and/or annually) | Sites > Report Tab > **Team Analysis Report** |
| Historical council **revenue** (annually) and current financials | National Reporting > **Annual Financial Summary** |
| Season **site** data (full pay/scholarship rate) | Program Event > Report > Custom Reports > **Category Reg Fee Spread Data** |
| Season **participant** data | Program Event > Reports > **Event Statistics** |
| **Mission Advancement Markers – *Quantitative & Qualitative*** | |
| Revenue Growth | [**MAM Worksheet**](https://gotr.sharepoint.com/:x:/r/sites/Council-Portal/Shared%20Documents/FY24%20MAM%20Workbook%20for%20All%20Tiers.xlsx?d=w71f290b352ce43eca893f9fa6eef6dcd&csf=1&web=1&e=bxe35k) |
| % Contributed Income |
| Reserves |
| Reg Fee/Net Reg Fee Per Girl |
| Board Size |
| Board Financial Participation |
| Competitive Council Director Compensation |
| Girls Served Growth |
| Site Retention |
| Participant Attendance |
| Coach training completion rates |
| Parent & Coach NPS |
| Staff and Board race/ethnic diversity |
| Participant race/ethnic diversity |
| Coach race/ethnic diversity |
| Council Staff Experience |  |
| **Council Data – *Qualitative*** | **Additional Resources** |
| IDEA Centered Feedback | [Taking Action on IDEA](../04%20Taking%20Action%20on%20IDEA-%20A%20Council%20Questionnaire%20(1).docx), [Strategic Imperatives Activity](https://gotr.sharepoint.com/:w:/r/sites/Council-Portal/Shared%20Documents/06%20IDEA%20Strategic%20Imperatives%20Activity.docx?d=w798c5b74779e4afcbd570bb5cb012351&csf=1&web=1&e=9eodQs), [IDEA Readiness Matrix](https://gotr.sharepoint.com/:b:/r/sites/Council-Portal/Shared%20Documents/07%20IDEA%20Readiness%20Matrix%20.pdf?csf=1&web=1&e=P8bdfl) |
| External Focus Groups | [IDEA Focus Group Interview Activity](https://gotr.sharepoint.com/:w:/r/sites/Council-Portal/Shared%20Documents/10%20IDEA%20Focus%20Group%20Interview%20Activity.docx?d=w14a2a899e23044ff8632269cb7cfc4dd&csf=1&web=1&e=V6B0iH) |
| Board Feedback | Evaluation/Survey |
| Coach Feedback | End of Season (EOS) Survey |
| Caregiver Feedback | End of Season (EOS) Survey |
| Staff Feedback | Staff Meetings/Check-Ins/Performance Reviews |
| Sponsor and/or Event Feedback | Post Event Survey |
| Site and/or Community Partnership Feedback | Conversations/Meetings/Surveys |
| Community Climate & Data | Review current events, media, and articles to better understand your community. |