"We're Hiring!" Social Media Resources

The following social media copy and graphics are intended to be posted to social media channels when a position is open. Content is recommended for use on Facebook, Instagram, Twitter, and LinkedIn.

When high-quality local images are available, we encourage you to post with the copy below, customizing with council-specific details.

Customizable Graphics on Canva

Graphics are located on the Council Portal. Councils who wish to customize graphics can do so by clicking this Canva template link.

Canva is an online graphic design platform. Councils who do not already have a Canva account are encouraged to apply for Canva for Nonprofits, which grants nonprofits with a Canva Pro account for free. Additionally, a guide that provides an introductory overview to Canva can be found on the Council Portal under Marketing & PR > Marketing Assets & Campaigns > Canva Templates.

Social Media Copy

Copy requiring customization is highlighted in yellow.

For any place that says SHORT TASK DESCRIPTION (use nouns), using a short noun phrase will help with brevity and clarity. For example:

- Approved: "social media management"
- Unapproved: "writing social media copy and posting to channels"

Graphic: Position Specific

Copy: Open position alert! Have you ever dreamt about joining an organization that creates positive, powerful change in your community? Girls on the Run has just the position for you. We are looking to hire a JOB POSITION, who will support our team with SHORT TASK DESCRIPTION (use nouns), SHORT TASK DESCRIPTION (use nouns), SHORT TASK DESCRIPTION (use nouns). If you possess these skills and are ready support our mission of unlocking confidence in local girls, click here: LINK TO JOB POSTING OR CAREERS PAGE

Alt Text:. A maroon graphic with orange design accents and a GOTR logo reads, "Join us! We're hiring! JOB TITLE." It lists a link to girlsonthrrun.org/work-with-us.

Hashtags: #GirlsontheRun #GOTR #networking #recruiting #FindAJob #openposition #NowHiring #JoinTheTeam #Career #COUNCILCITYJobs #COUNCILREGIONJobs #nonprofitjobs #JOBTITLESPECIFICjobs

Graphic: General Recruitment

Copy: This just in! Girls on the Run COUNCIL NAME is now hiring and looking for a superstar to join our incredible team! Do you have a passion for empowering girls, creating a more equitable future and supporting

the community? We are looking for YOU! Learn more about our open position(s) here: LINK TO JOB POSTING OR CAREERS PAGE.

Alt Text: A pink and purple graphic with animated white arrows and a GOTR logo reads, "We're hiring!" It lists a link to girlsontherun.org/work-with-us.

Hashtags: #GirlsontheRun #GOTR #networking #recruiting #FindAJob #openposition #NowHiring #JoinTheTeam #Career #COUNCILCITYJobs #COUNCILREGIONJobs #nonprofitjobs

Graphic: General Recruitment with Photo

Copy: Stop your scrolling, GOTR supporter – we have news: Girls on the Run COUNCIL NAME is now hiring! Are you ready to join an organization that inspires more than XX team members every year? Girls across our community need our support and it all starts with the team who helps make our program a reality. If you are interested in joining the movement, visit our website to learn more and apply! LINK TO JOB POSTING OR CAREERS PAGE

Alt Text: A photo of a team with six girls and two coaches has color graphics, the GOTR logo, and the words, "Join our team!" It lists a link to girlsonthrrun.org/work-with-us.

Hashtags: #GirlsontheRun #GOTR #networking #recruiting #FindAJob #openposition #NowHiring #JoinTheTeam #Career #COUNCILCITYJobs #COUNCILREGIONJobs #nonprofitjobs